

MUSKOKA WOODS



In 2012, I conducted a research project that investigated the CEO leadership program at Muskoka Woods as completion of my graduate studies at Clemson University







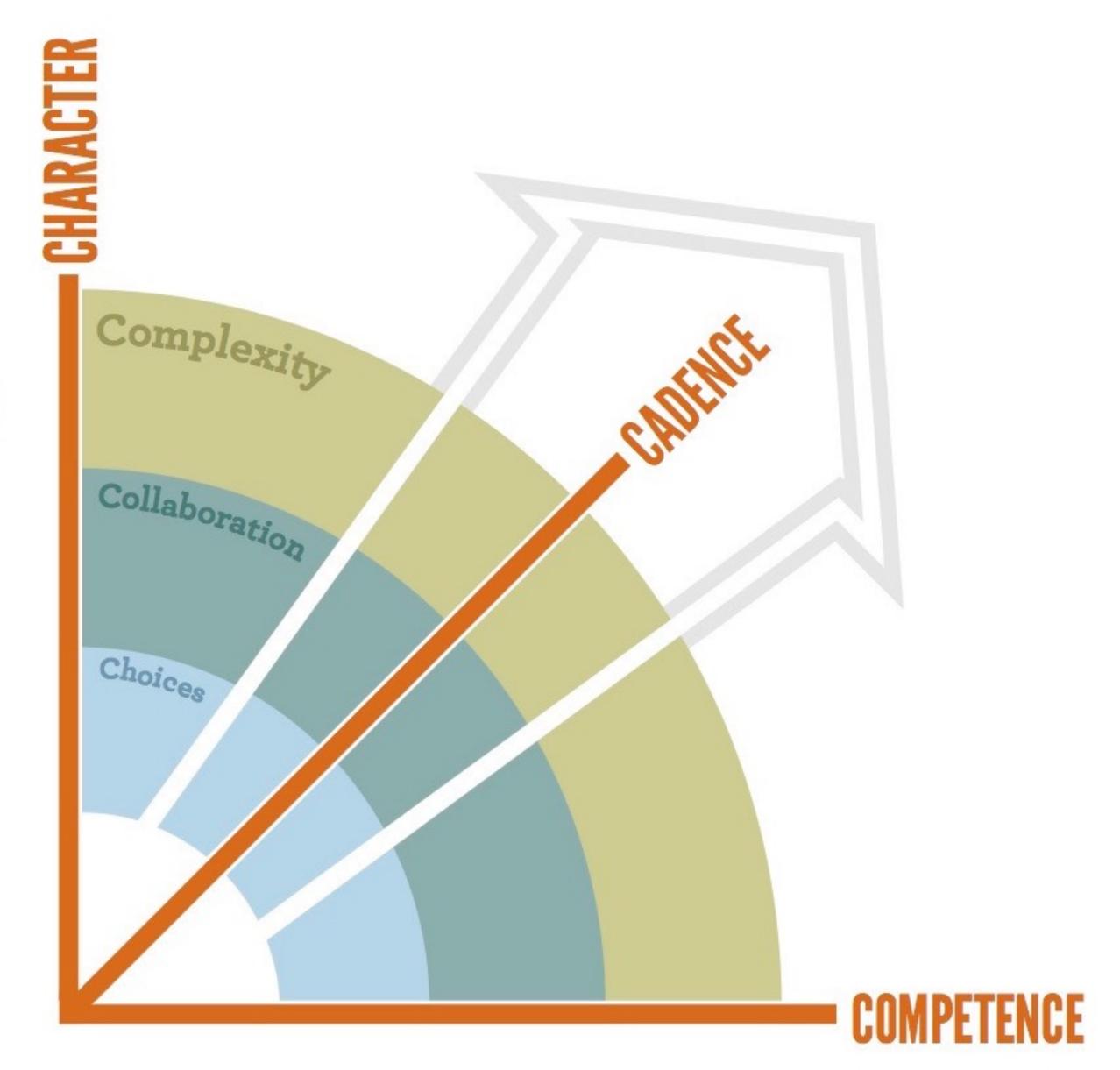
Case Study that investigated:

- What are the observed areas of leadership growth in competence, character and cadence?
- •What are the essential elements of the CEO program experience that facilitate effective leadership?

Leading ORGANIZATION

Leading TEAM

Leading SELF





Observed Leadership Growth 1. Increased Awareness of Self and Others 2. Development of Leadership Skills 3. Deepening of Personal Values 4. Growth in Spiritual Understanding 5. Building Confidence





Essential Program Elements 1. Environment for Building Relationships 2. Experiential Learning Activities 3. Practice in Positions of Responsibility 4. Mentors to Lead the Way



Implications for Muskoka Woods:

- Leadership model is an effective framework for program design and evaluation
- Program elements, like canoe trip and leading activities/ programs should be reinforced and accentuated
- Select our staff wisely



Implications for Youth Development:

- Camp is a potent venue for positive youth development
- Intentional investment in leadership development facilitates desired outcomes
- People and program design is most critical consideration in youth leadership development

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