

WELCOME

Thank you for your interest in the CEO Leadership Program!

At Muskoka Woods, our passion is to offer young people an experience that helps them develop the personal skills and self-leadership abilities they will need to become peak performers on the path that they have chosen for their lives. We help CEOs develop listening, goal setting, negotiation, conflict management and problem solving skills. As a result of participation in the program, CEOs are more motivated, confident, flexible and sure of themselves in their interaction with teachers, parents, employers and friends. We use our first-class facilities, trained and qualified staff, and a wide variety of high quality activities to develop these aspects of the CEOs life.

Enclosed you will find all the necessary materials to complete the application process. You will also find pertinent information about the program.

Should you have any questions, please contact Lucas Durocher at ceo@muskokawoods.com

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WHAT TO EXPECT

Each session is an amazing four-week adventure full of Challenge, Experience and Opportunity!

TOPICS THAT WILL BE EXPLORED

This portion of the CEO Leadership Program sets our program apart from other leadership programs aimed at high school students.

- **Setting and understanding your goals**
- **Communicating effectively and assertively**
- **Determining your learning style**
- **Conflict management**
- **Managing-up and looking for leadership**
- **Self-confidence**
- **Dreaming about your future**
- **Taking initiative**
- **Understanding your unique abilities**
- **Understanding your personality and the personality of others**
- **Choosing the right career path for you**

LEADERSHIP STUDIO

Part artist's loft, part monastic retreat and part family cottage, the 4,000 square-foot, purpose-built space sits on the glistening shores of Lake Rosseau. It's much more than a place - it's an experience. Combining one-of-a-kind, hands-on learning with unparalleled outdoor amenities, the Leadership Studio offers a totally unique personal development program for our CEOs.

To learn more about the Studio please visit: www.muskokawoods.com/schools-groups/leadership-studio

CEO LODGE

We are excited to announce the opening of the CEO Lodge for 2018! A short walk from the Leadership Studio, CEOs will enjoy state-of-the-art accommodations with dorm-style rooms, meeting room and facilitation space.

The following information is a breakdown of the key learning resources that will be taught by our senior leadership team.

EAGLES FLIGHT®

www.eaglesflight.com

Eagle's Flight is a world leader in the development and delivery of powerful, principle-based business training programs. Some of their clients include NIKE Canada Ltd., Parmalat, AT&T Canada and Hewlett Packard. The CEO Leadership Program uses their unique, experiential programs that are designed to teach and illustrate leadership skills, including communicating vision, setting goals, becoming a pace-setter, interpersonal communication and teamwork.

PERSONAL PROFILE SYSTEM®, DIMENSIONS OF BEHAVIOUR (DISC)

The Personal Profile System® presents a plan to help you understand yourself and others in a specific environment. As a CEO, you are the central focus, as you heighten understanding of your behavioural profile and identify the environment most conducive to your success. At the same time, you will learn about the differences of others and the environment they need for productivity and teamwork.

PRACTICAL EXPERIENCE

- **Instructing**

Each CEO will have the opportunity to spend three weeks assisting in one of Muskoka Woods' Arts or Athletics activities. First, the CEO will attend the class to observe and learn. Second, the CEO will "job shadow" the instructor and be introduced to the preparation process. Third, the CEO will assist the instructor in leading the activity. Finally, the CEO will lead the activity on their own and be evaluated by the CEO Director.

- **Counselling**

CEOs have the opportunity to co-counsel with a Muskoka Woods' staff member and to help take care of a cabin of guests.

- **Programming**

CEOs will also assist Muskoka Woods' staff in planning and facilitating evening programs for some of our younger guests.

- **Hospitality**

Finally, the CEOs will work in the kitchen, camp store or office to experience the full spectrum of summer employment opportunities at Muskoka Woods.

ACCREDITATION

Assessment is an integral part of the CEO experience. CEOs will receive ongoing feedback as they reflect on their growth, and are evaluated by our program leaders. Our leaders are certified teachers. Every experience is graded and a final mark is given out. On successful completion of the CEO Leadership Program, participants can earn a **Grade 11 GPP30 Leadership & Peer Support** credit.

THE CEO STAFF

The CEOs are led by a team of staff who are hired specifically for their interest and passion for the development of young people. These staff members plan, facilitate and participate in all activities with the CEOs and develop relationships with them along the way.

THE OUT-TRIP

Included in the CEO Leadership Program is a 3-night, 4-day out-trip. Scheduled during the first week of the program, this experience is sure to create lasting bonds between the CEO participants. While on the trip, they will learn about teamwork, group dynamics, hard work and survival skills firsthand.

RECREATION

Each day there will be free time devoted to pure recreation! The CEOs will have the chance to participate in many of the activities that we offer at our facility.

SPIRITUAL

Muskoka Woods is a Christian Youth Resort that encourages young people to explore their beliefs. Each day, the CEOs will have the opportunity to participate in thought provoking conversations about faith and spirituality.

FOLLOW - UP

Muskoka Woods believes that our CEO Leadership Program is only one aspect of the leadership journey. We are committed to providing an opportunity for continued learning after the summer ends. This includes monthly activities, ongoing connection with staff, a weekend retreat at Muskoka Woods and a service trip over March Break.

CEO SERVE TEAM

At Muskoka Woods, our vision is to inspire youth to shape their world. We believe in reaching beyond the borders of our communities. Through a service trip to New Orleans, our CEO alumni are given the challenge, experience and opportunity to make a positive impact on their world.

ALUMNI TESTIMONIALS

“On my first day of CEO, I was extremely nervous. The prospect of being at camp for a month, and the fact that I didn’t know anyone terrified me. However, I soon discovered that I had absolutely nothing to worry about. Everything about CEO was fantastic. The people I met through the program are some of the most kind, genuine people I’ve ever come across, and I feel so honoured to call them my friends. CEO was a chance for me to learn so much about myself, as well as how to work with others to the best of my ability. CEO is an experience that I will cherish for the rest of my life. The lessons I have learned through the program will benefit throughout all the stages of my life. And most of all, I know that whatever happens, my new, amazing friends will support me through everything.”

Florence Campbell

“I started off this four week journey with complete strangers, who quickly became people I laughed, cried and shared some of my best memories with. Over the course of the month, I learned that each of us were made uniquely, and offered completely different skills, but that’s what made us all so special. Through CEO I was able to realize my potential, and learned how to utilize the gifts I was given. Without the people I met, or the countless things I gained, I wouldn’t be who I am right now, and I am so thankful for that.”

Emmalisa Grella

“CEO is a program that is life-changing in so many ways. CEO has helped me grow in confidence, leadership, and faith. I have gained so many new friendships that I know will last a lifetime. I love everything about the CEO program: the out trip, the friendships, and all the personal-growth that takes place. CEO has been the single-most influential experience in my life and I am so thankful I got to take part in it. If you want to go to camp for 4 weeks and have a life-altering experience, then CEO is definitely for you!”

Erin Federovich

“The CEO program is definitely a once-in-a-lifetime opportunity. Not only are you surrounded by a group of friends, counselors, teachers, and mentors who make Muskoka Woods feel like your second home, but you are taught key leadership skills inside and outside of the classroom– whether that is planning activities, working on group projects, or building your confidence. CEO has truly provided me with the tools and techniques that will help change my life and it has inspired me to make a difference in the lives of others around me.”

Alana Picov

PARENT TESTIMONIALS

“When our son left to attend the 2014 CEO program our expectations were high. We can honestly say that the month he spent at Muskoka Woods was even better than what we had hoped for. CEO was not only a fun four weeks, it really challenged him to see the world and the opportunities in front of him differently. The relationships, the leadership and spiritual development opportunities, the facilities and most of all the world class staff all made this the best summer of our son’s life. The exciting part is, it’s not over! He continues to stay connected with his fellow CEO’s and staff and we look forward to seeing how he and the other CEO’s will impact this world in the years to come. Thanks Muskoka Woods for building into our son’s life.”

Bob & Deb Speers

“There is no greater comfort and joy for the parent of a young person than knowing your teenager is experiencing great adventure, while being nurtured and challenged and inspired in profound ways, at perhaps the most critical season of their life. Muskoka Woods’ CEO program hit every target in this regard, and we are endlessly thankful.”

Tim & Diane Huff

“Although Jessica has always been confident and outgoing, the CEO program brought out in her a renewed, stronger confidence and a passion for learning more and more about becoming a leader. Jessica has found a spirituality that wasn’t there before which has given her a new strength to get through hard times with a positive attitude. She has made strong bonds with Staff, Counsellors and fellow CEOs. The very special friendships are solid and different than other friendships she has had in her life. Most of all, the CEO program brought out excitement, energy and optimistic outlook in Jessica even when handling very difficult situations. There has only been positivity in Jessica’s life as a result of the CEO program.”

Kim Slessor

“The CEO application and vetting process forces teenagers to take stock of what is important to them and think about what kind of adult they want to become. And while no one is guaranteed a spot it became apparent that the values held so dear by MW play an important role in choosing the successful candidates.

As for the 4-week program itself, it was much more than simply an extended stay at a summer camp. MW offered a safe environment wherein life’s important questions are asked, and answers explored. As the weeks progressed, our daughter better understood her role in her own future. She embraces a new self-confidence which allows her to grow as a leader; she has discovered a spirituality which allows her to inspire others, and best of all, she shares this journey with quality friends that have truly become family – even months after the session had ended.”

Mike & Susan Lacroix

LEADERSHIP STREAM SELECTION

Our CEO applicants have highly-specialized talents and abilities, and aspirations to grow their leadership capacity in activities in which they already thrive. In addition to our traditional CEO Leadership Program, we offer two specific streams for leadership development.

The available CEO streams are:



Every CEO participant journeys through the same core curriculum and obtains a Grade 11 GPP30 Leadership and Peer Support credit upon completion of the program. Afternoon activities and key assignments will be tailored to either the arts or athletics stream, differentiating them from the original program, if they so desire. Expert instruction will be given by our highly trained and qualified staff.

LEADERSHIP STREAM SELECTION

Original CEO Leadership: Afternoons are spent at selected arts and athletic activities. Hands-on leadership experience is gained as CEO participants co-instruct and teach a lesson on their own. The final assignment is a cumulative portfolio that summarizes key leadership observations and learning.

Arts Leadership: Afternoons are spent co-instructing one of our many Arts activities, from traditional arts & crafts to fine arts, digital photography, video production, radio broadcasting, culinary, guitar or even pottery, which is new for 2018. CEOs will also have time to refine their own art and receive instruction from our highly trained and qualified staff. The final assignment is a cumulative portfolio that combines leadership learning and selected art pieces that were created throughout the program.

Athletic Performance Leadership: Afternoons are spent co-instructing the API program, fitness, or other sport-specific activities. Participants in this stream will train with an API instructor, enhancing their personal fitness levels. The final assignment will be a cumulative portfolio that includes leadership learning and a comprehensive fitness plan.

HOW TO APPLY

STEP 1: Application for Admissions, Reference Forms and Parent/Sponsor Questionnaires must be completed and in our office by **FRIDAY, JANUARY 12, 2018 by 5:00PM**. Please submit via e-mail, mail or fax to:

MUSKOKA WOODS

20 Bamburgh Circle
Scarborough, ON M1W 3Y5

Email: ceo@muskokawoods.com

Phone: 416.495.6960

Fax: 416.495.1300

STEP 2: Applicants will receive a notification via email of the interview process. If an interview is granted, the email will outline the interview day and time. You are required to be present on either one of the following two interview dates: **SATURDAY, FEBRUARY 10, 2018 or SUNDAY, FEBRUARY 11, 2018**. International applicants will be interviewed via Skype at a later date.

STEP 3: All applicants will receive notification of acceptance by **THURSDAY, MARCH 22, 2018**.

STEP 4: All accepted applicants must confirm their offer of acceptance into the CEO Leadership Program by registering and paying the deposit by **APRIL 6, 2018**.

ALL APPLICATIONS MUST BE RECEIVED NO LATER THAN FRIDAY, JANUARY 12, 2018

PROGRAM FEES:

Only after notice of acceptance will any program fees be required. Those applicants accepted into the program will be notified by **THURSDAY, MARCH 22, 2018**. Each applicant then has two weeks to accept their offer by completing the appropriate paperwork and registering online to provide a \$2,000 (50% non-refundable) deposit. The remaining balance will be due on **TUESDAY, MAY 1, 2018**.

The program fees are as follows:

Mandatory Program Fee: \$5,699.00 (Plus 13% HST)

Optional Services (Plus 13% HST):

- Laundry Service \$103.50 (once a week for three weeks)
- Coach Service \$100.00/one way \$200.00/Round trip
- Airport Service \$215.00/one way \$430.00/Round trip
- Spending Money \$200.00 recommended \$50/week

QUESTIONS:

ceo@muskokawoods.com
or call us at 416.495.6960

APPLICATION

CONFIDENTIAL: INFORMATION FOR ADMISSION COMMITTEE ONLY

Name: _____

Address: _____ City: _____ Prov./State: _____

Postal Code: _____ Phone: () _____ Birth Date: _____
MM/DD/YYYY

Gender: _____ E-mail address: _____ High School: _____

Age by Summer 2018: 15 yrs 16 yrs 17 yrs

School grade entering 2018-2019: 10 11 12

T-shirt size – please circle one: (Unisex sizes) XS S M L XL

PLEASE CHECK WHICH SESSION YOU WOULD MOST LIKE TO ATTEND:

(If you are willing to participate in either session, please check off both boxes.)

Session 1: June 30-July 28, 2018 Session 2: July 28-August 25, 2018

CHOOSE YOUR STREAM:

(Please see page 6 – Leadership Stream Selection for more information.)

- Original CEO Leadership
- Arts Leadership
- Athletic Performance Leadership

WRITTEN QUESTIONS

PLEASE ANSWER THE FOLLOWING QUESTIONS ON A SEPARATE PIECE OF PAPER

1. Why do you consider the CEO Leadership Program appropriate for you at this time in your life? Outline how this program could be of assistance to your immediate and future goals.
2. Tell us about the stream you selected. What interests you about this stream? Why do you want to grow in this specific area as a leader?
3. In the CEO Leadership Program you will be learning and working together with other young leaders. Please identify one personal attribute or skill that you will bring into the program this summer. Explain how you will use this to enrich the learning experience for your peers.
4. Leaders need to be open to personal growth. What is an area in your life you'd like to improve on and why?
5. What does it mean to be a Christian?
6. What is one question you have about God?
7. What is one of your hopes or dreams for your life?
8. Muskoka Woods inspires youth to shape their world. What is an area of social justice or community service that you are passionate about, or hoping to learn more about?
9. What do you love about Muskoka Woods? Or, if you have never attended Muskoka Woods, what is appealing to you about Muskoka Woods?
10. In the past 6 months, who/what has inspired you and why?
11. If you have been to Muskoka Woods, who is a Muskoka Woods staff member you admire? Why?
12. Please state your previous employment/volunteer/leadership experience. Please include any school activities and/or activities with groups of young people.
13. Please provide a brief description of your most significant leadership/work/volunteer experience.

REFERENCES

Each applicant is required to submit two reference forms (enclosed). Please distribute the forms and submit them with your application in sealed envelopes with the person's signature across the seal. References can also submit them via email to ceo@muskokawoods.com with the Applicant's name in the Subject line.

Ideal references would include, but are not limited to, a teacher, coach or employer.

Please list the references below.

Reference 1: _____ Phone #: () _____

Reference 2: _____ Phone #: () _____

REFERENCE FORM

Applicant's Name: _____ Your Name: _____

Telephone: Home: () _____ Business: () _____

How long have you known the applicant? _____ In what capacity? _____

Your honest evaluation of the applicant's character and capabilities is greatly appreciated. Rate the applicant on a scale of 1 (being the lower) to 4 (being the highest) in the areas listed below. Please give an explanation where possible.

IS THE APPLICANT:	1	2	3	4	COMMENTS
Teachable?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Careful in the use of time?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Able to get along with others?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Able to display a good sense of humour?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Able to adjust to new situations?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Able to lead or follow when needed?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Willing to accept work assignments and carry them out cheerfully?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Able to foster mature relationships in a co-ed setting?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
Responsible?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	

What do you consider the applicant's strongest attributes?

What do you consider the applicant's areas for growth?

Would you recommend the applicant for this program? Why or why not?

Date: _____ Signed: _____

If you have any questions or comments, please feel free to call our Toronto office at 416-495-6960.

PLEASE RETURN TO THE APPLICANT IN A SEALED AND SIGNED ENVELOPE OR EMAIL TO ceo@muskokawoods.com WITH THE APPLICANT'S NAME IN THE SUBJECT LINE.

REFERENCE FORM

Applicant's Name: _____ Your Name: _____

Telephone: Home: () _____ Business: () _____

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Able to lead or follow when needed?	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	
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